

CORPORATE SPONSORSHIP BENEFITS

Promotion & Visibility	Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000
Your company's logo & link on website	✓	✓	✓	✓
Certificate of Recognition	✓	✓	✓	✓
Recognition in social media, with a rapidly growing following		✓	✓	✓
Recognition on materials distributed at events			✓	✓
Premier recognition on all materials				✓



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We at Keep It Movin, Inc. are dedicated to meeting the challenges that female inmates face upon reintegration into society. We will accomplish this through the use of a comprehensive, evidence-based approach that will provide accommodations and in-house educational opportunities, as well as career and life skills development. We are an organization dedicated to increasing our ability to better serve our clients in the District of Columbia, Maryland, and Virginia.

RECIDIVISM: A TENDENCY TO RELAPSE INTO A PREVIOUS CONDITION OR MODE OF BEHAVIOR, ESPECIALLY, RELAPSE INTO CRIMINAL BEHAVIOR.

INTRODUCTION

Keep It Movin, Inc. is an innovative 501(c)(3) nonprofit organization that brings together previously-incarcerated women to collaborate with one another while promoting regional coordination initiatives that are designed to improve their lives through empowerment, motivation, and education. The organization will offer many opportunities for the reduction of unemployment and poverty through the use of intervention techniques and educational strategies. We encourage behavior change by teaching essential development techniques and life skills to promote a healthier lifestyle. Keep It Movin, Inc. hopes to create a stronger community by giving our women a solid foundation for future success.

Individual empowerment and self-determination have always been strong components of our organization.

Directed by Kim Smith, Keep It Movin, Inc. was founded to address the housing, vocational, and economic needs of previously-incarcerated women. We seek to assist in the successful reintegration of our women in a positive and enriching environment. Our mission is accomplished by addressing the critical issues of education and personal development through programs and services that utilize high standards of ethics, best practices in management, accountability, and proven adult learning theories. We are dedicated to helping each woman reach her individual potential by providing a high quality, life-enriching experience that is rooted in a passionate commitment to excellence. Keep It Movin, Inc. strives to serve as many women as possible with the resources we have available. Every individual is important to our organization and we will not discriminate against anyone.

SOLUTION

By offering services that are concentrated on serving those less fortunate and addressing the greatest needs of our target community, we can make a positive contribution in helping the people we work with lead a more fulfilling life.

OUR SOLUTIONS

The administrators of Keep It Movin, Inc. are currently in the developmental stages of establishing a transitional housing program for previously-incarcerated women of all ages. To establish and operate this program, our organization is seeking the funding required to obtain a housing facility that will include bedrooms, bathrooms, kitchen, living areas, and instructional space for training sessions. Every applicant will be required to meet with representatives of our organization to complete an evaluation process prior to admittance into the program. This evaluation will provide potential residents with the opportunity to discuss their current housing situation and allow our staff members to determine if the organization is a proper match for their future developmental needs and goals.



Keep It Movin, Inc. has established relationships with detention centers, pre-release programs, probation officers, and counselors in order to receive referrals for potential housing candidates. Upon meeting with potential housing candidates for our program, the staff members of Keep It Movin, Inc. will evaluate each candidate on three key elements needed for successful completion of the program. The three key elements that will lead to successful completion include: motivation, attitude, and a willingness to meet program expectations.

Upon completion of the enrollment process, selected residents will participate in our six-month program currently titled Project A. This is a three-phase program designed to address the unique needs of each woman as they reintegrate into society.

Phase 1: All residents will attend Life Skills 101 mentoring sessions where our representatives will meet with each woman in a one-on-one setting. During this meeting, each woman will establish her short and long-term goals, as well as create an action plan to achieve those goals.

Phase 2: All residents will be instructed on the scholastic and career skills that will assist in preventing future recidivism. Each participant will also be instructed on a variety of life and career skills that will include creating a professional resume, basic computer skills, job interview preparation and techniques, post-interview follow-up, and dressing for success. We firmly believe that these courses will allow our residents to reach their vocational goals in a positive and stimulating environment.

Phase 3: All residents will gain an understanding of how proper budgeting techniques will make a big difference in their financial success. Residents will meet with professional financial planners where they will learn how to develop and take control of their financial futures for themselves and their families. The subjects that will be discussed include: establishing good credit, managing checking and savings accounts, and developing a solid financial plan.

Upon successful completion of the program, our graduates are encouraged to give back to the community by mentoring a youth that has spent time in the juvenile justice system. Our graduates will be uniquely qualified to relate to these young adults in a compassionate way and may be instrumental in guiding them into a life of self-sufficiency and productivity. Project A will acknowledge the hard work that our women have accomplished by offering a small graduation ceremony that will allow them to share their success with family and friends.